SPEAK Project

Newsletter n°1, June 2022



SPEAK – an Erasmus+ project aimed at exploring the potential of public speaking and entrepreneurial skills to attain high-ranking results, conceivable for adults in the process of personal and professional development through advanced communication, with a specific focus on public speaking ability. The project had five European partners from Sweden, Austria, Turkey, and Italy. SPEAK deploys an intervention on the development and promotion of an innovative methodology for skills-related transition and considers the consideration of the adult learning cycle dimension through a systematic assessment that is based on educational, integrational, and creative factors. The main objectives of the project include promoting the innovative educational format of speaking skills enhancement, co-creation, and peer interaction, reducing the social exclusion of disadvantaged adults by creating and piloting a format for educational offers targeted at social operators and organizations for the development of their capacities in employing speaking skills.

Objectives/Goals

- -Promote the innovative educational format of speaking skills enhancement, co-creation and peer-interaction;
- -Contribute to the guidance and methodological support to operators in the implementation of co- creation programmes in public speaking targeted at excluded adults by published materials,
- -Reduce the social exclusion of disadvantaged adults by creating and piloting a format for educational offer targeted at social operators and organizations for the development of their capacities in employing speaking skills enhancement, co-creation and peer-interaction.



KICK-OFF MEETING

The kick-off SPEAK Project meeting was held on January 22, 2021, via zoom virtual meeting led by IFALL. Everybody introduced themselves and their organizations. The meeting started officially with the introduction of the Project itself. There was also a discussion of project coordination and dissemination tasks. In the meeting, the project timeline was stated as well. Each partner became aware of their responsibilities until the next meeting.



Creation of the Toolkit, IO1

With the leadership of IFALL, a partner from Sweden, we completed IO1. We produced a helpful toolkit consisting of six chapters. Faal Derneği produced the first competencies, and methodologies for the target groups, Youth Europe Service produced the second chapter, how to overcome public speaking fear, MineVaganti NGO produced the third chapter, types of training, VondiConsulting produced the fourth chapter, the role of educators, IFALL produced the fifth chapter, developing autonomous tools for education in public speaking skills. Lastly, the sixth chapter consisted of good practices about public speaking skills in the field of entrepreneurs.

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The target group SPEAK is addressed to an audience of direct targets - educators/ trainers in the field interested in developing their understanding of communication and entrepreneurship- and indirect targets - disadvantaged marginalized people from urban and rural communities.



Lund, Sweden-TPM

The partners decided to hold a transnational meeting after completing Intellectual Output 1 to assess the project's overall development. The first international project meeting was hosted by IFALL in Lund, Sweden, on September 22nd and 23rd, 2021. The meeting was physically attended by Vondi Consulting from Austria and Mine Vaganti from Italy; however, owing to Pandemic constraints, Faal from Turkey and YES from Italy were only able to participate in the discussion virtually. The partners discussed the steps of Intellectual Output 2 at the meeting, in addition to the events that had occurred so far. This output is about making videos, one of which will be based on the Intellectual Output 1 chapters.

Each partner is going to create three videos: the first will be about the chapter they created, the second will be an expert interview, and the third will be on a public speaking tool. Subtitles will be available in five languages for each video. Everyone is aware of their responsibilities until the next meeting. The timeframes have been stated. Finally, the joint staff training event's agenda has been set. Vondi Consulting and Mine Vaganti expressed their gratitude to IFALL for their hospitality after the meeting.



Ankara, Turkey - TPM

On the 16th and 17th of April 2022, in Ankara, Turkey, Faal Dernegi convened the second transnational meeting. Physically present were Vondi Consulting from Austria, Mine Vaganti NGO from Italy, and IFALL from Sweden, while YES from Italy was present virtually. Each partner gave feedback on the draft videos for IO2. The partners identified what needs to be improved and what may be added to the video frameworks based on the input they have received. As a result, they've chosen to create a set of guidelines for all of the videos, such as including background music and additional visuals. The partners also talked over the joint staff training event's agenda in detail which will take place between the 6th and 9th of May 2022. Aside from discussing the training and IO2, the partners discussed Intellectual Output 3, which will be a quidebook based on the content and outcomes of the joint staff training. The meeting came to a close with a discussion of dissemination steps.



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Innsbruck, Austria- JSTE

In the case of the JST Event, two representatives from each organization met in Innsbruck, Austria on May 6th, 7th, 8th, and 9th, 2022. To begin the training, they met in a pleasant café called Katzung. Thomas from VondiConsulting welcomed all warmheartedly in the Katzung Cafe. Everyone introduced themselves by saying 'hi' in their mother languages in a unique way. They then proceeded to the ice-breaker activities. They played a board game named 'Diversonopoly' with the help of Vondi Consulting. They used IFALL to implement the exercise "two truths and a lie." The 'Sweet Stories' activity was organized by Mine Vaganti NGO. The activities 'Message in Line' and 'Moving Around' were implemented by YES. Finally, they did a 'Rock-paper-scissors' activity under the direction of Faal Dernegi.

Mémouna from the IFALL organization led a workshop on filmmaking processes on the first day afternoon. The next day, they watched the completed videos of Intellectual Output 2, and the team gave each other feedback. Following that, Mémouna and Sandy ran a workshop on how to use the Video scribe program. Then, the training team recorded a video to promote the initiative and Erasmus Plus. Luca from YES edited the video and added the logos, as well as gave a presentation on how to add translations to videos. The training team exchanged information on the tools for the second animation video and held a little brainstorming session on the final day. They talked about the next phases of the project and set timelines. Last but not least, they conducted a thorough evaluation of the event and the host organization. Thank you so much to Vondi Consulting for their hospitality.